

Studio OnBrand

OCTOBER 27

*All times are CET

13:30 - 14:00

Looking at a glass-half-full:
Choosing optimism in the midst of a pandemic

Laura Visco

72andSunny Amsterdam

14:00 - 14:30

Relationships 2.0:
Understanding the generation gap

Alex Bennett-Grant

We Are Pi

14:30 - 15:00

The overdue arrival of creative automation

Andrew Hally

Bynder

15:15 - 16:00

Narrative power & brand activism

Lucy von Sturmer The Humblebrag

Isabel Crabtree-Condor Oxfam

Alex Weller Patagonia

Ravi Amaratunga Soursop

Nadine Ridder We Are All Activists

16:00 - 16:30

The myth of originality

Alain Sylvain

Sylvain Labs

16:40 - 17:25

Together apart: The future of creative work

Kerrie Finch futurefactor

Karlijn Marchildon VanMoof

Hope Kitterman Five Guys

Steph Morrow Virtue, VICE

17:25 - 17:55

Listening in a new attention economy

Zach Pentel

Spotify